



Hawaiian Telcom TV adds the fun of karaoke with The KARAOKE Channel App

Montreal and Honolulu (July 9, 2014) -- Stingray Digital, the leading provider of multiplatform music services for TV service operators worldwide, and Hawaiian Telcom, Hawai'i's leading provider of integrated communications, technology and entertainment solutions, announced today the availability of The KARAOKE Channel exclusively on Hawaiian Telcom TV. One of the world's most exciting and truly interactive content apps, The KARAOKE Channel brings the fun of karaoke into homes via a feature-rich interface.

The KARAOKE Channel App successfully combines an easy-to-use interface, with fun and interactive features. Its refined navigation allows you to quickly and easily browse, search, play, queue songs, and immediately switch to full screen mode for the full karaoke experience. Whether you prefer yesterday's legends or today's top-charting artists, the song library includes hits from every era, in the genres of pop, rock, country and many more! Thanks to The KARAOKE Channel's library of thousands of licensed, high-quality songs, Hawaiian Telcom TV subscribers will soon be discovering the fun of singing karaoke in the comfort of their own homes.

"We are pleased to partner with Hawaiian Telcom to release our interactive karaoke application, as we continue to roll-out our karaoke products and services worldwide," says Eric Boyko, President and CEO of Stingray Digital, owner of The KARAOKE Channel. "Hawaiian Telcom TV subscribers can now enjoy the most advanced karaoke experience available on TV today: high-quality karaoke videos displayed on large screen TVs with the catalog, features and convenience that Hawaiian Telcom TV allows."

"As we celebrate the third anniversary of Hawaiian Telcom TV, we are excited to bring the most innovative entertainment products home, like the new Karaoke Channel App," said Jason Fujita, Hawaiian Telcom Vice President-Consumer Sales and Product Marketing. "We continue to see strong growth in the demand for our TV service as we expand our next generation fiber network across O'ahu."

The KARAOKE Channel is available for free until August 31, 2014 on Hawaiian Telcom TV, Channel 599. After September 1st, access to the entire catalog of thousands of songs can be purchased for \$10.00 per month.

About The KARAOKE Channel:

The KARAOKE Channel, with a library of thousands of professional quality karaoke songs, spreads the fun of karaoke on TV as a video on demand service available in more than 55 million homes worldwide, online with The KARAOKE Channel ONLINE community and download store, via Smart TV Apps and Mobile Apps. For more information, visit www.thekaraokechannel.com



About Hawaiian Telcom TV:

Hawaiian Telcom TV is a whole new world of video entertainment with 100% digital signal and Dolby sound, over 430 channels, interactive apps, TV Everywhere on tablets and smartphones, and many other state-of-the art technologies for a total entertainment experience. To learn more or to sign up for Hawaiian Telcom TV, visit hawaiiantel.com/TV.

About Stingray Digital Group:

Stingray Digital is the leading multi-platform music service provider in the world, with more than 100 million subscribers in 113 countries around the world. Geared towards individuals and businesses alike, the company’s commercial entities include leading digital music and video services Galaxie, Music Choice International, Concert TV and The KARAOKE Channel. The company also offers various business solutions, including sensory marketing solutions via its Stingray360 division and music licensing services through Stingray Music.

Majority-owned by Telesystem, Novacap and Boyko Investment Corporation, Stingray Digital is headquartered in Montreal and has over 200 employees in offices across Canada, as well as additional offices in Los Angeles, Miami, London and Tel Aviv. The company stood out in 2013 by ranking 15th on Deloitte’s Technology Fast 50MC list, and figuring amongst PROFIT magazine’s fastest growing Canadian companies. For more information, please visit www.stingraydigital.com.

About Hawaiian Telcom:

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawai’i’s leading provider of integrated communications, data center and entertainment solutions for business and residential customers. With roots in Hawai’i beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawai’i’s only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit hawaiiantel.com.

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