



**For Immediate Release**

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**Hawaiian Telcom Celebrates 50<sup>th</sup> Anniversary of First Trans-Pacific Undersea Cable**  
*Recognized as IEEE Milestone, One of Only Two in Hawai'i*

(HONOLULU) – Today Hawaiian Telcom celebrated the 50<sup>th</sup> anniversary of the first trans-Pacific undersea cable that connected Hawai'i, Japan and the U.S. Mainland. The Institute of Electrical & Electronic Engineers (IEEE) recognized this anniversary as an IEEE Milestone, one of only two in Hawai'i and less than 200 worldwide. IEEE Milestones recognize significant technical innovations that benefit humanity.

In 1964, Trans Pacific Cable 1 (TPC-1) was inaugurated by President Lyndon Johnson and Japan's Premier Hayato Ikeda. Hawaiian Telcom (then Hawaiian Telephone Company), American Telephone and Telegraph (AT&T), and Kokusai Denshin Denwa International (KDDI) of Japan partnered to build it, sharing the \$83 million cost. This historic engineering feat improved global communications and contributed to deep water submarine cable technologies.

"Hawaiian Telcom has a proud tradition of connecting Hawai'i to the world," said CEO Eric Yeaman. "TPC-1 was the first submarine cable connecting North America and Asia and triggered the rapid development of submarine cables worldwide, spawning closer relationships between countries, economies, and cultures."

"The first trans-Pacific cable is a technological and engineering achievement that is worthy of being an IEEE milestone," said Thomas Coughlin, IEEE Region 6 Director-Elect. "TPC-1 is only the second IEEE Historic Site in the state of Hawai'i, joining the Opana Radar site that commemorated the first operational use of radar in wartime during the attack on Pearl Harbor."

Other trans-Pacific cables were laid following TPC-1, but today modern technology allows new cable networks to bypass Hawai'i, taking with them the opportunity to access valuable bandwidth to connect to global markets. With Internet traffic growing exponentially due to increased demand from broadband and mobile subscribers for video, applications, and other online content, Hawaiian Telcom has actively sought long term solutions to meet future bandwidth demands

"Fifty years after TPC-1 was put into service, Hawaiian Telcom remains committed to investing in Hawai'i, leveraging new technology and developing key partnerships to continuously expand and improve communications for the people and businesses not only in our state, but globally as well," added Yeaman.

Hawaiian Telcom recently joined six international telecommunications companies to form the Southeast Asia – U.S. (SEA-US) consortium that will build and operate a new state-of-the-art trans-Pacific fiber submarine cable system connecting Indonesia, Philippines, Guam, Hawai'i and California by the end of 2016.

In September, Hawaiiki Cable Limited selected Hawaiian Telcom to provide cable landing station services for its new trans-Pacific submarine cable system connecting Australia and New Zealand to Hawai'i and the U.S. West Coast.

Hawaiian Telcom officials and IEEE Board members attended an anniversary and plaque dedication ceremony at Hawaiian Telcom's headquarters in downtown Honolulu. A similar celebration sponsored by KDDI was also held today in Tokyo, Japan.

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**About Hawaiian Telcom:**

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawai'i's leading provider of integrated communications, data center and entertainment solutions for business and residential customers. With roots in Hawai'i beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawai'i's only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always On<sup>SM</sup> customer experience. For more information, visit [hawaiiantel.com](http://hawaiiantel.com).