



For Immediate Release

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Hawaiian Telcom University 2014 - “Hosting a Revolution” *Premier Technology Event for Local Business Professionals*

HONOLULU (Wednesday, March 5, 2014) – Hundreds of local business professionals gathered at the Hawai'i Convention Center today for [Hawaiian Telcom](#)'s (NASDAQ: HCOM) premier technology event, Hawaiian Telcom University 2014.

This annual educational event was created in 2009 by Hawaiian Telcom to help its business customers keep up with the rapidly changing pace of technology.

“Hawaiian Telcom University presents a key opportunity for our customers to gain deeper knowledge about the new technologies and tools available to increase their businesses’ efficiency and productivity,” said Paul Krueger, Vice President – Business Sales and Product Marketing for Hawaiian Telcom. “We recognize that it’s challenging for them and want to help foster better understanding so they can make strategic decisions. Customer response was tremendous, enabling us to move the event to a larger venue to accommodate more attendees.”

This year’s event, themed “Hosting a Revolution,” focused on how cloud services are transforming the landscape for businesses of all sizes. Local and national technology experts detailed how to build a case for change for [cloud services and hosting](#), how to prepare for the move to the cloud, and cloud security. International Data Corporation (IDC) forecasts that as the IT industry focuses on innovation, worldwide spending on cloud services will reach \$108 billion by 2017.

“I appreciated having access to all this information and such high caliber technology experts to collaborate with and learn from in one place at one time – right here at home,” said David Heard, Director of Marketing for Hawaii DKI. “It would be impossible to do this on my own. It’s definitely a first class event with relevant topics for all types of business.”

Cisco Systems Chief Architect – Federal Intel Operation Gary Hall delivered the keynote speech on “The Internet of Everything – Connecting the Unconnected.” Identified by Time Magazine as “the next big thing for tech,” the Internet of Everything (IoE) refers to increased connections among four components: people, process, data and things.

From smart cars and smart appliances to wearable devices, the IoE trend promises to be highly valuable to any industry in enabling the collection and sharing of valuable data, which can lead to many benefits, including increased efficiency, reduction of errors and improved real-time communication.

Hawaiian Telcom University also featured a Symantec Cyber Readiness Challenge with thousands of dollars in prizes for the winners of the interactive hack-a-thon and event sponsors showcased the latest services and connected devices in a Technology Expo.

Last year's Hawaiian Telcom University event drew more than 400 attendees. This year, more than 600 business professionals registered to attend.

To view photos from the event, please [click here](#).

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About Hawaiian Telcom

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawai'i's leading provider of integrated communications solutions for business and residential customers. With roots in Hawai'i beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, data center services including colocation and virtual private cloud,, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawai'i's only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit hawaiiantel.com.