



**For Immediate Release**

**CONTACTS:** Ann Nishida Fry  
(808) 546-1888  
[Ann.nishida@hawaiiantel.com](mailto:Ann.nishida@hawaiiantel.com)

Su Shin  
(808) 546-2344  
[Su.shin@hawaiiantel.com](mailto:Su.shin@hawaiiantel.com)

**Hawaiian Telcom Joins National Cyber Security Alliance in Global Effort  
to Support Data Privacy Day by Becoming a 2018 Champion  
*Hawaiian Telcom to Share Privacy Tip Videos Jan. 24-26***

HONOLULU (January 23, 2018) – [Hawaiian Telcom](http://www.hawaiiantel.com) (NASDAQ: HCOM) has announced its commitment to Data Privacy Day – an international effort held annually on Jan. 28 to create awareness about the importance of respecting privacy, safeguarding data and enabling trust – by becoming a Data Privacy Day 2018 Champion.

As a Champion, Hawaiian Telcom supports the principle that all organizations share the responsibility of being conscientious stewards of personal information. To drive awareness leading up to Data Privacy Day, Hawaiian Telcom will share a privacy tip video with local news media and on social media on Jan. 24, 25 and 26.

“As Hawai‘i’s Technology Leader, Hawaiian Telcom is creating a privacy-aware culture in Hawai‘i by encouraging internet users to stay vigilant in protecting their personal information at home and at work,” said Matt Freeman, Director of Managed Services. “Taking action to safeguard your personal information should become a good habit, just like fastening your seatbelt when you’re in a vehicle.”

Data Privacy Day is part of a greater campaign that promotes awareness of the importance of privacy, highlights easy ways to protect personal information and reminds organizations that privacy is good for business. Hawaiian Telcom joins the growing global effort among nonprofits, academic institutions, corporations, government entities, municipalities and individuals to raise awareness at home, at work, at school and in their communities. Through collaboration and unified messaging about privacy and protecting personal information, all Data Privacy Day Champions are working to improve individual and business consciousness toward respecting privacy, safeguarding data and enabling trust.

In North America, the Data Privacy Day initiative is led by the National Cyber Security Alliance (NCSA), a nonprofit, public-private partnership dedicated to promoting a safer, more secure and more trusted internet. For more information about Data Privacy Day, visit [staysafeonline.org/data-privacy-day](http://staysafeonline.org/data-privacy-day). You can also follow Hawaiian Telcom on [Facebook](https://www.facebook.com/hawaiiantel) and [Twitter](https://twitter.com/hawaiiantel) for updates and resources and use the official hashtag #PrivacyAware to join the conversation.

###

**About Hawaiian Telcom**

*Hawaiian Telcom (NASDAQ: HCOM), headquartered in Honolulu, is Hawai'i's technology leader, providing integrated communications, broadband, data center and entertainment solutions for business and residential customers. With roots in Hawai'i beginning in 1883, the Company offers a full range of services including Internet, video, voice, wireless, data network solutions and security, colocation, and managed and cloud services supported by the reach and reliability of its next generation fiber network and a 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always On<sup>SM</sup> customer experience. For more information, visit [hawaiiantel.com](http://hawaiiantel.com).*

**About Data Privacy Day**

*Data Privacy Day began in the United States and Canada in January 2008 as an extension of the Data Protection Day celebration in Europe. Data Protection Day commemorates the Jan. 28, 1981, signing of Convention 108, the first legally binding international treaty dealing with privacy and data protection. NCSA, the nation's leading nonprofit, public-private partnership promoting cybersecurity and privacy education and awareness, leads the effort in North America. The Data Privacy Day initiative is made possible by generous support from our sponsors and is advised by a distinguished advisory committee of privacy professionals. For more information, visit [staysafeonline.org/data-privacy-day/about](http://staysafeonline.org/data-privacy-day/about).*

###