



For Immediate Release

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Hawaiian Telcom Introduces World-Class DDoS Mitigation Solution for Businesses *24 x 7 x 365 Cloud-Based Cybersecurity Protection*

HONOLULU (March 13, 2017) – [Hawaiian Telcom](#) (NASDAQ: HCOM) announced today that it has enhanced its existing array of Managed Network Security Services with a new cloud-based solution called Secure Internet Protection that safeguards businesses against distributed denial-of-service (DDoS) attacks.

DDoS attacks have surged 125% over the last year, wreaking havoc on millions of businesses and consumers who rely on the Internet. Attacks occur when hackers flood an Internet resource such as a server or website with massive amounts of data so it becomes inaccessible to customers and potential customers. Impacts of a DDoS attack include loss of revenue, productivity and intellectual property as well as damage to an organization's brand and reputation. One attack has the potential to financially devastate a business that does not have a defense and mitigation strategy.

"Every business that connects to the Internet needs a real-time solution that detects and mitigates emerging cyber attacks. As Hawaii's Technology Leader, Hawaiian Telcom is committed to bringing world-class protection services to our customers," said Paul Krueger, Vice President – Business Sales and Product Marketing. "Secure Internet Protection combines Hawaiian Telcom's next-generation infrastructure with state-of-the-art DDoS protection and prevention systems to meet the challenges of today's rapidly evolving threat landscape."

Integrating the best-in-class technologies from three industry-leading global threat mitigation experts [Arbor Networks](#), [Palo Alto Networks](#) and [Radware](#), Hawaiian Telcom's Secure Internet Protection detects DDoS attacks, viruses, malware and other network-based intrusions and quickly diverts the threat away from an organization's network before it can cause harm or disruption.

"Our solution is cloud-based so there's no equipment to install and continuously upgrade, enabling businesses of all sizes to reduce their exposure to cybersecurity risks without driving up IT costs," Krueger added. "Secure Internet Protection takes this burden off local businesses by offering a complete, cost-effective solution so owners can focus on revenue-driving initiatives."

Secure Internet Protection includes 24 x 7 x 365 network monitoring and reports that provide visibility into network traffic. Secure Internet Protection can also help businesses achieve regulatory compliance including standards set by the National Institute of Standards and Technology, International Organization for Standardization, Health Insurance Portability Act and Payment Card Industry Data

Security Standard. For more information about Hawaiian Telcom's Secure Internet Protection, please visit: hawaiiantel.com/business. Click to view [Hawaiian Telcom's Network Operations Center](#).

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About Hawaiian Telcom

Hawaiian Telcom (NASDAQ: HCOM), headquartered in Honolulu, is Hawai'i's technology leader, providing integrated communications, broadband, data center and entertainment solutions for business and residential customers. With roots in Hawai'i beginning in 1883, the Company offers a full range of services including Internet, video, voice, wireless, data network solutions and security, colocation, and managed and cloud services supported by the reach and reliability of its next generation fiber network and a 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit www.hawaiiantel.com.