



## For Immediate Release

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### **Hawaiian Telcom Joins Global Effort to Encourage Data Protection *Data Privacy Day Held Annually on January 28***

HONOLULU (January 26, 2017) – Today Hawaiian Telcom (NASDAQ: HCOM) announced its commitment to Data Privacy Day (DPD), an international effort held annually on January 28 to raise awareness about the importance of respecting privacy, safeguarding data and enabling trust, by becoming a DPD Champion. As a DPD Champion, Hawaiian Telcom recognizes and supports the principle that organizations, businesses and government all share the responsibility of being conscientious stewards of personal information.

“As Hawaii’s Technology Leader, Hawaiian Telcom is committed to educating and empowering Internet users and organizations to place a higher priority on safeguarding privacy,” said Information Security Director Michael Miranda. “Through precautions like installing the free McAfee security software we offer to our consumer broadband customers and engaging Managed Network Security services to ensure your business is protected 24/7, we encourage everyone to be proactive. Privacy is both a right and a responsibility.”

Miranda shares the following tips to encourage consumers and businesses to take precautions to safeguard their information:

- **Your best offense is a good defense:** Installing the latest security software, web browser and operating system is the #1 best way to protect your connected devices and data against viruses, malware and other online threats. Protect all Internet-connected devices including smartphones, gaming systems and security cameras.
- **Secure online accounts with strong, unique passwords:** Take the time to create strong passwords and change them a few times a year. If available, opt for two-factor authentication to fortify your protection.
- **For businesses – take inventory of the sensitive information you collect and store:** Review the customer information you collect, determine what is actually required for your business, and develop an action plan to sufficiently protect this data.
- **For families – stay positively engaged:** pay attention to the Internet environments that your children visit to ensure they are age-appropriate. Review privacy settings on social media sites and talk to your children about safe online behavior including why it’s important not to overshare information or photos. In addition, delete accounts on websites and social networks you no longer use, especially if they include information such as birthdates, photos, financials and

family information.

- **Back it up:** avoid data and photo loss by backing up regularly. Physical devices that can be stored in a safe such as flash drives or external hard drives are recommended for saving photos and videos. Cloud-based online back up services for a monthly fee are good options that don't require hardware.

The National Cyber Security Alliance (NCSA), a non-profit, public-private partnership dedicated to promoting a safer, more secure and more trusted Internet, leads Data Privacy Day. For more information about Data Privacy Day and the DPD Champions program, visit <https://staysafeonline.org/>

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**About Hawaiian Telcom**

*Hawaiian Telcom (NASDAQ: HCOM), headquartered in Honolulu, is Hawai'i's technology leader, providing integrated communications, broadband, data center and entertainment solutions for business and residential customers. With roots in Hawai'i beginning in 1883, the Company offers a full range of services including Internet, video, voice, wireless, data network solutions and security, colocation, and managed and cloud services supported by the reach and reliability of its next generation fiber network and a 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always On<sup>SM</sup> customer experience. For more information, visit [www.hawaiiantel.com](http://www.hawaiiantel.com).*