



Hawaiian Telcom Promotes Kawamoto to Marketing Communications Director



HONOLULU (Thursday, May 21, 2015) – [Hawaiian Telcom](#) announced the promotion of Jamie Kawamoto from Senior Manager – Marketing Communications to Marketing Communications Director.

“Jamie is a collaborative team player with exceptional marketing expertise” said Scott Barber, Hawaiian Telcom’s Chief Operating Officer. “Her background provides her with keen instincts that will help drive results as we strengthen our position as Hawai’i’s technology leader.”

As Marketing Communications Director, Kawamoto oversees Consumer and Business product advertising campaigns, Hawaiian Telcom brand initiatives and interactive marketing, including website development and social media. Key

initiatives include driving awareness and adoption of Hawaiian Telcom TV, Internet services, data center and SmartBusiness solutions.

Prior to joining Hawaiian Telcom in 2013, Kawamoto, who has more than 15 years of experience in marketing, managed a team of developers for Honolulu-based Tetris Online, Inc. and served as marketing director for Avatar Reality, Inc., a Honolulu-based game studio. Before relocating to Honolulu, Kawamoto was a marketing executive for national and global brands including Walmart.com, Mattel and Sony Computer Entertainment.

Born in New York and raised in the San Francisco Bay area, Kawamoto earned a Master of Business Administration (MBA) in Marketing and Entertainment from the UCLA Anderson School of Management and a Bachelor’s degree in Business Administration from the University of California, Riverside.

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About Hawaiian Telcom

Hawaiian Telcom (Nasdaq: HCOM), headquartered in Honolulu, is Hawai’i’s technology leader, providing integrated communications, broadband, data center and entertainment solutions for business and residential customers. With roots in Hawai’i beginning in 1883, the Company offers a full range of services including Internet, video, voice, wireless, data network solutions and security, colocation, and managed and cloud services supported by the reach and reliability of its next generation fiber network and a 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit www.hawaiiantel.com.