



NEWS RELEASE

FOR IMMEDIATE RELEASE

Date: July 1, 2008

Contact: Ann Nishida
(808) 546-1888
Ann.nishida@hawaiiantel.com

Hawaiian Telcom Simplifies and Lowers Price of Bundle Plans *Savings of almost \$400 a year*

HONOLULU – [www.hawaiiantel.com] -- Hawaiian Telcom now offers more services at lower prices through simplified calling plans, which also streamline its customer service.

New subscribers who sign up for the myChoiceSM Plus plan that includes unlimited local and long-distance calling and High-Speed Internet service save \$396 for the first year. myChoiceSM Plus costs \$55.95* a month under the current promotion.

Through the new myChoiceSM plans customers will receive all 13 of these Premium Calling services: Anonymous Call Block, Caller ID, Call Waiting, Three-Way Calling, Speed Calling, Call Block, Busy Redial, Call Return, Select Call Forwarding, Call Forwarding, Priority Call (VIP alert), Distinctive Ring and Do Not Disturb. Customers also receive unlimited local directory assistance.

As of July 1st, customers who subscribe to any Hawaiian Telcom bundle can take advantage of an optional international calling plan called myChoiceSM International that includes free calls to Canada and has no additional monthly fee.

(more)

“The new product plans simplify things for our customers who can now get all of our best calling features at one low price,” said Rosemarie Savino, Director – Marketing Communications. “And unlike other phone services, our reliable lines are always on, even in a power outage.”

Hawaiian Telcom offers affordable bundles for every budget. The Go Local Plus plan includes unlimited on-island calling plus the 13 Premium Calling features for just \$15.95* a month under the one-year promotional offer.

To sign up or for more information, please call a Hawaiian Telcom customer service representative at **643-3456** or go online at www.hawaiiantel.com.

** Taxes and surcharges not included.*

About Hawaiian Telcom

Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long-distance service, High-Speed Internet and wireless services.

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