



NEWS RELEASE

FOR IMMEDIATE RELEASE

Date: January 7, 2010

Contact: Ann Nishida-Fry
(808) 546-1888
Ann.nishida@hawaiiantel.com

Hawaiian Telcom Urges Customers to Go Paperless for Billing With Opportunity to Win a \$500 Gift Card

HONOLULU – Go **green** by signing up for paperless billing at Hawaiian Telcom by March 31st and you'll be entered for a chance to win a \$500 VISA gift card! Sign up for recurring automatic bill payment and your chances to win are doubled.

Paperless billing is the right choice for many reasons. This environmentally-friendly option reduces waste as well as printing and mailing costs. And now, it could give two Hawaiian Telcom customers – one residential and one business -- some extra spending money, too.

“There has never been a better time to go paperless and choose recurring automatic bill payment from your bank account or credit card,” said **Geoff Loui, SVP Strategy & Marketing**. “These ‘green’ options save our customers time and eliminate the hassle of filing and storing paperwork. Especially in our island state, we all should take every opportunity to conserve energy and resources by choosing options like paperless billing.”

Benefits of paperless billing and recurring automatic bill payment:

- It's simple, safe and secure
- 24/7 online access to your account and the last 12 months of your bills
- Download, save or print only the bills you need
- Receive alerts reminding you when your bill is due
- Save time and money by eliminating writing checks and buying stamps

For complete details about Hawaiian Telcom's Go Green sweepstakes, please visit www.hawaiiantel.com/gopaperless.

About Hawaiian Telcom

Hawaiian Telcom is the state's leading communications provider, offering a wide spectrum of communications products and services, which include local and long-distance service, High-Speed Internet and wireless services. For more information, please visit www.hawaiiantel.com.

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