



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Hawaiian Telcom Kicks off Wireless Recycling Effort Keeps Old Phones Out of Landfills, Benefits Local Schools**

**HONOLULU** – With one in three Americans predicted to upgrade or replace their mobile phone this year, Hawaiian Telcom is helping give new life to millions of outdated phones and keep them out of our landfills.

Old wireless phones and accessories, regardless of where they were purchased, can be taken to a Hawaiian Telcom Retail Store for recycling. Items collected will be donated to the Aloha Aina Earth Day Community Clean-Ups that benefit local schools.

“We’re proud to be doing our part to help take care of the environment and encourage everyone to recycle their unused wireless products at a Hawaiian Telcom store,” said Craig Inouye, Senior Vice President – Sales. “As an additional incentive, if you bring in an old mobile phone when you activate new Hawaiian Telcom wireless service, we’ll give you a free Bluetooth headset or 25% off any wireless accessory.”

Hawaiian Telcom recently enhanced its wireless offers with expanded coverage, more of the latest handsets and stronger promotions, such as three months of free unlimited text messaging with new activation and purchase of the LG Rumor.

(more)

Hawaiian Telcom is the exclusive provider of Call Choice<sup>SM</sup> Visual Voicemail, an innovative free service that allows customers to receive voice mail messages as audio files via email and listen to them on their computer. Call Choice enables users to skip to important messages first, reply via text message and seamlessly forward audio file messages to others.

For more information about Hawaiian Telcom Wireless service, plans and current promotions as well as store locations and hours, please visit [www.hawaiiantel.com](http://www.hawaiiantel.com).

<b>Oahu</b> Hawaiian Telcom Building 1177 Bishop Street Honolulu, HI 96813	Mon. – Fri. 8 a.m. to 4:30 p.m. Sat. & Sun. Closed
<b>Oahu</b> Pearlridge Center - Uptown (Near Borders) 98-1005 Moanalua Road Aiea, HI 96701	Mon. – Fri. 10 a.m. to 7:30 p.m. Sat. & Sun. 9:30 a.m. to 5 p.m.
<b>Oahu</b> 1409 Kapiolani Boulevard (Formerly Francis Camera store) Honolulu, HI 96814	Mon. – Fri. 9:30 a.m. to 5:30 p.m. Sat. 9:30 a.m. to 5 p.m. Sun. Closed
<b>Maui</b> Queen Kaahumanu Center 275 Kaahumanu Avenue Kahului, HI 96732	Mon. – Fri. 9:30 a.m. - 5:30 p.m. Sat. 9:30 a.m. – 5 p.m. Sun. Closed
<b>Big Island</b> Prince Kuhio Plaza 111 Puainako St. Hilo, HI 96720	Mon. – Fri. 9:30 a.m. - 5:30 p.m. Sat. 9:30 a.m. – 5 p.m. Sun. Closed

**About Hawaiian Telcom**

*Hawaiian Telcom is the state's leading communications provider, offering a wide spectrum of telecommunications products and services, which include local and long-*

*distance service, High-Speed Internet and wireless services. For more information, please visit [www.hawaiiantel.com](http://www.hawaiiantel.com).*

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