



For Immediate Release

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CONTACT: Ann Nishida Fry
(808) 546-1888
Ann.nishida@hawaiiantel.com

Hawaiian Telcom Welcomes Kane and Shin, Promotes Hensarling and Lui

HONOLULU – Hawaiian Telcom announced the appointments of **Emmit A. Kane** as Director – Labor Relations and **Su Shin** as Executive Director – Corporate Communications. The company also announced the promotions of **Kenneth Hensarling** from Senior Manager – Corporate Sales to Director – Business Product Management and **Stan Lui** from Senior Manager – Government Accounts to Director – Business Sales.

As Labor Relations Director, Kane oversees and directs all of Hawaiian Telcom’s labor and employee relations activities, working closely with the company’s union partner IBEW 1357.

He most recently served as the Deputy Fire Chief of the Honolulu Fire Department. Prior to HFD, Kane served as Secretary-Treasurer of the Hawaii Fire Fighters Association where he played an active leadership role in the daily management of the union’s operations as well as in their statewide contract negotiations. A graduate of Kamehameha Schools, Kane earned a Bachelor’s degree in business administration and an MBA from the University of Hawaii.

As Executive Director – Corporate Communications, Shin manages the company’s corporate communications function, including media relations, employee communications and engagement, and corporate culture.

She most recently served as Senior Vice President for local public relations firm Bennet Group Strategic Communications. Earlier in her career, Shin was Chief Communications Officer at the Board of Water Supply, Vice President Strategic Alliances for Waimana Enterprises, and a television news reporter/assignment manager at KHNL. She is a McKinley High School graduate and earned a Bachelor of Arts degree in broadcast journalism from the University of La Verne in southern California.

As Director – Business Product Management, Hensarling leads the development and implementation of Hawaiian Telcom’s marketing and business plans.

Hensarling previously headed business development for Wavecom Solutions, which was purchased by Hawaiian Telcom in December 2012. He has more than 18 years of experience in business development, product management and sales, and has held management positions at software development and communications companies, including Buzzeo Inc. and Spirent Communications. A former Texas resident, he earned a Bachelor of Arts degree in speech communications from East

Texas Baptist College, a Master of Arts in technical production from Southwest Texas State University, and a Doctor of Education degree in computer education from Nova University in Florida. He currently serves on the board for the Hawaii Baptist Academy.

As Director – Business Sales, Lui manages Hawaiian Telcom’s business sales department, including commercial, major accounts and government sales for the State of Hawaii.

Lui began his sales career at Hawaiian Telcom in the early 1980’s. Since that time, he has held sales, support and management positions in different areas of the company, including sales engineering and government account sales. A McKinley High School graduate, he earned a Bachelor of Arts degree in communications and speech from the University of Hawaii at Manoa and a Master’s degree in speech communications from the University of Washington.

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About Hawaiian Telcom

Hawaiian Telcom Holdco, Inc. (Nasdaq:HCOM), headquartered in Honolulu, is Hawaii's leading provider of integrated communications and entertainment solutions for business and residential customers. With roots in Hawaii beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawaii's only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit www.hawaiiantel.com.