



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Jamba Juice Launches Wireless Internet with Skywave Broadband **Free WiFi Access for Hawaiian Telcom High-Speed Internet Customers**

HONOLULU, HAWAII (June 25, 2009) –Jamba Juice Hawaii, Hawaiian Telcom and Skywave Broadband announced the installation of WiFi hotspots at all Jamba Juice locations on Oahu, Maui, Kauai and the Big Island (excluding UH Campus). As of today, 21 of Jamba's 32 stores have installed Skywave WiFi and installation at the remaining 11 stores is planned to be completed by July 15th. For an updated listing of Jamba stores that currently have WiFi Hotspots, visit www.jambahawaii.com.

Each of these Jamba locations are "HT Spots powered by Skywave," giving Hawaiian Telcom High-Speed Internet (HSI) subscribers free WiFi access using their existing email and password. Other users can purchase access for \$1.50 for 2 hours, \$3.95 for a full day, or \$14.95 per month.

"Jamba Hawaii is pleased to offer the convenience of wireless Internet service for customers that visit our stores," said Greg Meier, President of Jamba Hawaii. "We worked closely with Hawaiian Telcom and Skywave to implement WiFi to fit the healthy, on-the-go lifestyle of our customers. We're confident that the convenience of having WiFi access at Jamba Hawaii stores will enhance the Jamba experience."

"Adding 32 Jamba locations throughout the state of Hawaii to our WiFi footprint is part of our long-term growth strategy and a great complement to our existing WiFi network," explained Matthew Ganote, Skywave's President.

"Our goal is to bring convenience to Jamba Juice and Hawaiian Telcom customers providing them added freedom and flexibility to connect to the Internet where and when they want," said Geoff Loui, Senior VP – Strategy & Marketing, Hawaiian Telcom.

About Jamba Juice Hawaii

Jamba Juice is the category-defining leader in all-natural, made-to-order fruit smoothies, juices and healthy snacks. Jamba Hawaii is celebrating 10 years in Hawaii, opening its first store in Kailua on June 14, 1999. Jamba Hawaii, a locally owned and operated company, has 32 stores whirling on Oahu, Maui, Kauai and the Big Island and employs over 700 team members. Jamba Juice Hawaii is a joint venture between Jamba Juice Company of San Francisco, CA and JJC Hawaii, LLC. Jamba Juice Smoothies are packed with 4-5 servings of fruit and loaded with vitamins, minerals, fiber and other nutrients. Visit www.jambahawaii.com for more information.

About Skywave Broadband

Founded in 2003, and based in Honolulu, Hawaii, Skywave is the owner/operator of the fastest growing network of WiFi (802.11) hotspots in the state, providing high-speed WiFi wireless access solutions to small, single location partners and multi-campus institutions and high-rises. Skywave's proprietary WiFi management platform enables custom-branded WiFi, so that locations and partners can take advantage of the marketing potential of WiFi while choosing to charge end-users or make it complimentary. For more information, visit www.skywavebroadband.net.

About Hawaiian Telcom

Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long- distance service, High-Speed Internet, and wireless services. For more information, visit www.hawaiiantel.com.

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