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**For Immediate Release**

***Hawaiian Telcom to Ring NASDAQ Closing Bell on Friday, April 12***

HONOLULU (Tuesday, April 9, 2013) – Hawaiian Telcom Holdco, Inc. (NASDAQ: HCOM), Hawaii’s newest addition to The NASDAQ Stock Market, has the honor of ringing the NASDAQ Closing Bell on Friday, April 12, 2013 at the NASDAQ MarketSite in Times Square. With roots beginning in 1883 as a company chartered under Hawaii’s last king, King David Kalakaua, Hawaiian Telcom is poised in 2013 to capitalize on key opportunities in the Hawaii marketplace. Hawaiian Telcom’s stock has been listed on the NASDAQ since July 2011.

“We’ve always been committed to serving Hawaii’s communications needs,” said Eric K. Yeaman, Hawaiian Telcom’s President and Chief Executive Officer, “and we’ll proudly represent all of Hawaii’s residents and businesses as we help to close the trading week at the NASDAQ Exchange.”

“Through the dedicated efforts and teamwork of our employees throughout Hawaii, we’re providing our loyal customers the service they expect, executing our strategic plan, and investing in key growth areas of our business driven by our next generation broadband network,” Yeaman added.

Hawaiian Telcom representatives at the NASDAQ ceremony next week will include President and Chief Executive Officer Eric Yeaman, Chief Financial Officer Bob Reich, and Brian Tanner, Director – Investor Relations; top performers in the company’s *Circle of Excellence* incentive program rewarding exceptional results in serving business customer needs; and the company’s Board of Directors: Chairman Richard Jalkut, Kurt Cellar, Walter Dods, Warren Haruki, Steven Oldham, and Bernard Phillips, along with Yeaman who is also a Board member.

The Closing Bell ceremony on Friday, April 12 will begin at approximately 9:45 a.m. Hawaii Standard Time / 3:45 p.m. EDT, and is viewable live via the [MarketSite Web Cam](#).

Media interested in additional information from the Hawaiian Telcom NASDAQ MarketSite Closing Bell ceremony are asked to contact Scott Simon at [scott.simon@hawaiiantel.com](mailto:scott.simon@hawaiiantel.com), 808-546-5466.

### **About Hawaiian Telcom**

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawaii's leading provider of integrated communications solutions for business and residential customers. With roots in Hawaii beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawaii's only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always On<sup>SM</sup> customer experience. For more information, visit [www.hawaiiantel.com](http://www.hawaiiantel.com).

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