



FOR IMMEDIATE RELEASE

Hawaiian Telcom Launches EPIX

***Premium movie network owned by Paramount Pictures, Lionsgate, and MGM
Launches as a New Hawaiian Telcom Entertainment Offering***

Subscribers can now access EPIX on TV, EpixHD.com and EPIX apps

Honolulu, HI and New York, NY, April 3, 2013 – Hawaiian Telcom Holdco (NASDAQ: HCOM), Hawaii’s leader in integrated communications solutions, today announced the launch of EPIX®, a premium entertainment network and online service, available now to Hawaiian Telcom TV customers on the island of Oahu.

As the newest addition to Hawaiian Telcom TV’s Movie Variety Pack (MVP), EPIX is available on Ch.381 and in High Definition (HD) on Ch. 1381. EPIX offers viewers the latest Hollywood movies, with over 3,000 films including new releases like *The Avengers*, *The Hunger Games* and more, plus original programming including live sporting events, comedy specials and concerts. Hawaiian Telcom TV MVP customers can also enjoy EPIX content both inside and away from home through EpixHD.com and EPIX apps available on hundreds of devices including popular smartphones, game consoles, and streaming media players. For more information and easy app download instructions, please visit www.epixhd.com/devices.

“Our customers continue to ask for a wider selection of great movies than what’s typically been available in Hawaii, and we’re excited that our partnership with EPIX substantially enhances Hawaiian Telcom TV’s Movie Variety Pack to meet that need,” said Brad Fisher, Hawaiian Telcom’s Senior Vice-President - Strategy & Marketing. “Along with exclusive studio films and original specials, EPIX HD and all its platforms including EpixHD.com and EPIX apps deliver tremendous value and a unique customer experience whether you are watching at home or on-the-go.”

About Hawaiian Telcom

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawaii’s leading provider of integrated communications solutions for business and residential customers. With roots in Hawaii beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawaii’s only 24/7 state-of-the-art network operations center. With employees statewide sharing a

commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information on Hawaiian Telcom TV service, visit www.hawaiiantel.com/tv.

About EPIX

EPIX® is the newest premium entertainment network delivering the latest movie releases, classic library titles, plus original films, comedy, music and sports events on TV, on demand, online and on devices. Launched October 2009 as the first multiplatform premium network with online accessibility for subscribers through EpixHD.com, EPIX pioneered the development and proliferation of TV Everywhere for American consumers. EPIX was the first premium network to launch on Xbox 360® consoles, first on Android™ tablets and phones, first on Roku® players and first to launch in the U.S. on PlayStation®3 (PS3™) system. EPIX is available to authenticated subscribers on hundreds of devices including Apple® iPads®, iPhones®, Kindle Fire tablets, Samsung® Smart TVs and Blu-ray™ players and more. Today EPIX remains the only premium service providing its entire monthly line-up from new Hollywood hits to original programs on all platforms and provides more movies than any other premium network.

EPIX is a joint venture between Viacom Inc. (NASDAQ: VIA and VIA.B), its Paramount Pictures unit, Metro-Goldwyn-Mayer Studios Inc. (MGM) and Lionsgate (NYSE: LGF), available to over 30 million homes nationwide through distribution partners including Charter Communications, Cox Communications, DISH Network, Mediacom Communications, NCTC, Suddenlink Communications and Verizon FiOS.

For more information about EPIX, go to www.EpixHD.com. Follow EPIX on Twitter @EpixHD and on Facebook <http://www.facebook.com/EpixHD>.

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EPIX

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