



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Hawaiian Telcom Announces Partnership with SuperGeeks *Computer Experts Now Available at Pearlridge Store*

HONOLULU – [www.hawaiiantel.com] -- Hawaiian Telcom today announced a partnership with SuperGeeks that provides customers with convenient access to local computer experts. The trial partnership began on June 19 at Hawaiian Telcom’s Pearlridge retail store where SuperGeeks now has a counter. Located in the mall’s Uptown Center near Borders, Hawaiian Telcom’s Pearlridge store will serve as a one-stop shop for quick and easy computer maintenance and consumer inquiries.

“Our goal is to help our customers to get fast, friendly computer service right in our store so they can make the most of Hawaiian Telcom’s High-Speed Internet service,” said Sue Berk, Director – Retail Sales. “We provide customers with a reliable connection, SuperGeeks helps to ensure their computers can make the most of it.”

Through its location at Hawaiian Telcom’s Pearlridge store, SuperGeeks provides assistance with computer repairs, network setup and management, data recovery and forensics, backup solutions, network and computer security, upgrades, programming and application development. Future plans include educational workshops and creating a “Geeky Gadget Gallery” that showcases innovative new products.

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SuperGeeks will also offer a Guru Bar, where customers can sign up for a free 15-minute consultation with a technician. Service fees start from a flat fee of \$30 and up, depending on the complexity of the repair.

“As a growing local business, we’re thrilled to be partnering with one of Hawaii’s leading technology companies,” said James Kerr, chief geek of SuperGeeks. “Hawaiian Telcom is known for its outstanding and reliable Internet service, and we’re pleased to support their customers.

Store hours are Monday - Friday from 10 a.m. to 7:30 p.m.; Saturday and Sunday from 9:30 a.m. to 5 p.m. The SuperGeeks counter will be open during store hours, except Sunday and Monday when it will be closed.

Since its inception in 1998, SuperGeeks focuses on providing knowledgeable, friendly and impeccable service to all customers. Other SuperGeeks locations include Kapolei, Punchbowl and Moili‘ili. For more information about SuperGeeks and its services, please visit www.supergeeks.net or call 942-0773.

About Hawaiian Telcom

Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long-distance service, High-Speed Internet and wireless services.

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