



FOR IMMEDIATE RELEASE

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Contact: Ann Nishida
Hawaiian Telcom
546-1888

Danielle Douglass
Becker Communications
533-4165

Hawaiian Telcom Great Aloha Run Celebrates 25th Silver Anniversary in 2009

HONOLULU – On Monday, Feb. 16, 2009 (Presidents Day), more than 20,000 participants are expected at the start line of the 25th annual Hawaiian Telcom Great Aloha Run. This 8.15-mile road race, the largest participatory fundraising activity in Hawaii, raises money for charitable organizations while promoting health and fitness. Hawaiian Telcom has been the race's title sponsor since 2006.

“In August 2008, Hawaiian Telcom proudly celebrated 125 years of serving the people and businesses of Hawaii. And now, our company is honored to be the title sponsor of the Hawaiian Telcom Great Aloha Run in its 25th year,” said **Hawaiian Telcom President & CEO Eric Yeaman**. “It’s a wonderful event that brings people together.”

“We are so excited to be celebrating the 25th anniversary of the Great Aloha Run in Hawaii,” said **Carole Kai, president of Carole Kai Charities**. “Thank you for being a part of the Great Aloha Run. An event organized and supported by the people of Hawaii... for the people of Hawaii.”

Since 1985, the event has raised more than \$7.6 million and assisted more than 150 local non-profit organizations. For more information or to sign up for the race,

please visit www.greataloharun.com, www.hawaiiantel.com or call (808) 528-7388.

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About Hawaiian Telcom

Hawaiian Telcom is the state's leading communications provider, offering a wide spectrum of telecommunications products and services, which include local and long distance service, High-Speed Internet and wireless services. For more information, visit www.hawaiiantel.com.