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Galaxie Music Mediaroom Launches with Three Telcos

Galaxie's Interactive App Leverages Mediaroom Platform

New Orleans, LA, October 25th, 2011 - Stingray Digital, a Montreal-based provider of music services to multi-channel operators, announces the launch of its Galaxie Digital Music Service with Hawaiian Telcom, Lumos Networks (formerly known as nTelos) and Paul Bunyan Communications.

“Stingray Digital is pleased to introduce the Galaxie music service to customers of these innovative telcos,” said Eric Boyko, President of Stingray Digital. “Hawaiian Telcom, Lumos Networks and Paul Bunyan Communications customers will have access to the most advanced Galaxie service available through a unique and feature-rich Galaxie Mediaroom application.” he added.

These companies are the first television services provider in the US to launch the Galaxie Mediaroom Application. This exciting new application gives Galaxie users an enhanced, interactive experience that leverages the flexibility of the Microsoft Mediaroom IPTV platform. The application allows users to browse all 50 channels and see what's playing without changing the current channel, provides a pleasing look and feel to the Galaxie service and includes album art for the currently playing, and previously played songs on each channel. Galaxie users can also review the playlist of the last 24 hours of songs played on each channel, the most requested feature.

“As we aggressively continue to roll-out our advanced digital TV service, we strive to differentiate our service with unique and compelling content,” stated Ernie Villicana, Director-Video Content Programming & Packaging with Hawaiian Telcom. “We chose to offer the Galaxie music service to our customers, not only based on the high quality of the music programming, but also for the innovation and development that Stingray continues to deliver for users of the service, such as the interactive Galaxie application for Mediaroom,” Villicana concluded.

The 50 commercial-free music channels of the Galaxie music service will be included for no additional fee for all TV service customers of Hawaiian Telcom, Lumos Networks and Paul Bunyan Communications. Users will enjoy the professionally programmed music channels in all popular genres including Rock, Pop, Jazz, Classical, Country and many more.



About Stingray Digital Media Group

Stingray Digital is the leading multi-platform music service provider in the world, with more than 60 million subscribers in 45 different countries. Our properties include:

- The KARAOKE Channel, the world's largest licensed karaoke library and karaoke service on TV and Internet (www.thekaraokechannel.com)
- Galaxie, the leading digital music service on TV in Canada and in the US (www.galaxie.ca)
- Music Choice Europe, the leading digital music service on TV in Europe and Africa (www.musicchoiceinternational.com)
- Stingray360, a leader in sensorial marketing solutions for business (www.stingray360.com)
- Stingray Music, music licensing for film, television, advertising and other (www.stingray-music.com)
- Concert TV, a video-on-demand service distributed to 30 million homes in the US and in Canada (www.concerttv.com)

Stingray Digital is financially backed by Telesystem and Novacap. Headquartered in Montreal, the company has 135 employees in offices across Canada and additional offices in Charlotte, North Carolina and London, England. For more information, visit www.stingraydigital.com.

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For more information, please contact:

Gary Pelletier
Stingray Digital
514-664-1244 ext 2283
gpelletier@stingraydigital.com

For sales inquiries, please contact:

Ana Rodrigues
Stingray Digital
514-664-1244 ext 2208
arodrigues@stingraydigital.com