



## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**Contact:** Ann Nishida  
(808) 546-1888

### **Hawaiian Telcom Residential Customers Can Receive Free Phones *Phones will work even when power goes out***

**HONOLULU** – Hawaiian Telcom will be distributing coupons for free corded phones to its residential landline customers starting on Molokai this month, and on Lanai in July and August. The free-phone program will make its way through the state, reaching Oahu this fall.

As part of the sale of its print directory business, Hawaiian Telcom agreed to offer the free corded phones to its residential customers. “This is a great way for us to express appreciation to our loyal customers as well as to help them prepare for the hurricane and storm season when power outages may occur,” said Michael Brown, Senior Vice President - Sales and Marketing.

Molokai customers will begin receiving the coupons in their Hawaiian Telcom bills this month, and Lanai customers in July. Redemption centers will be:

#### **Molokai**

Hawaiian Telcom Office  
30 Kamehameha V Highway, Kaunakakai  
June 13, 14, 27, 28 and July 11, 12, 25 and 26, 9 a.m. to 4 p.m.

#### **Lānai**

E Mālama I Nā Keiki O Lānai Preschool  
751 Fraser Avenue, Lānai City  
July 28 through August 29, Monday through Friday, 8 a.m. to 5 p.m.

(more)

Customers on Kauai, Maui, the Big Island and Oahu will receive coupons and redemption information as the program reaches their islands through the summer and this fall. Hawaiian Telcom will be running ads in the local media to help remind people where and when they can redeem their coupons for the phones. Information will also be posted on [www.hawaiiantel.com](http://www.hawaiiantel.com).

The corded telephones work on the low-level electrical current provided from Hawaiian Telcom central offices, which have back-up power systems in case of emergencies. "In the aftermath of the October 2006 earthquake, most other phone services could not operate without electricity," Brown said, "but Hawaiian Telcom's reliable landline home phone service kept operating, providing an added level of safety to our customers who could continue to reach emergency services and loved ones."

***About Hawaiian Telcom***

*Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long-distance service, High-Speed Internet and wireless services.*

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