



NEWS RELEASE

FOR IMMEDIATE RELEASE

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**Hawaiian Telcom’s Free Phone Program Arrives on Oahu
 Thousands of Phones Already Distributed to Customers Statewide**

HONOLULU – Hawaiian Telcom’s residential customers on Oahu will receive coupons for free corded phones in their bills.

As part of the sale of its print directory business, Hawaiian Telcom agreed to offer the coupons for free corded phones to its residential customers. Coupons can be redeemed at Hawaiian Telcom Oahu retail stores. Locations and hours, which are printed on the coupons, are as follows:

Hawaiian Telcom Building 1177 Bishop Street Honolulu, HI 96813	Mon. – Fri. 8 a.m. to 4:30 p.m. Sat. Closed Sun. Closed
Kapolei Shopping Center 94-590 Farrington Highway Kapolei, HI 96707	Mon. – Fri. 9 a.m. to 7 p.m. Sat. 9 a.m. to 6 p.m. Sun. Closed
1409 Kapiolani Boulevard (Formerly Francis Camera store) Honolulu, HI 96814	Mon. – Fri. 9:30 a.m. to 6 p.m. Sat. 9:30 a.m. to 5 p.m. Sun. Closed
Pearlridge Center - Uptown (Near Borders) 98-1005 Moanalua Road Aiea, HI 96701	Mon. – Fri. 10 a.m. to 7:30 p.m. Sat. 9:30 a.m. to 5 p.m. Sun. 9:30 a.m. to 5 p.m.
Windward Mall Shopping Center (2 nd floor) 46-056 Kamehameha Highway Kaneohe, HI 96744	Mon. – Sat. 9:30 a.m. to 6 p.m. Sun. 10 a.m. to 5 p.m.

(more)

“Our free phone giveaway allows us to express appreciation to our loyal customers as well as to help them prepare for the hurricane and storm season when power outages may occur,” said Craig Inouye, Senior Vice President - Sales.

The corded telephones work on the low-level electrical current provided from Hawaiian Telcom central offices, which have back-up power systems in case of emergencies.

“Following the October 2006 earthquake, most other phone services could not operate without electricity,” added Inouye. “But Hawaiian Telcom’s reliable landline phone service kept operating, providing an added level of safety to our customers who could continue to reach emergency services and loved ones.”

To promote awareness and remind customers about the free phone program, Hawaiian Telcom is running ads in the local newspapers. Information is also available at www.hawaiiantel.com.

Thousands of Hawaiian Telcom customers have redeemed their free phone coupons since the program began in June. Customers on Molokai, Lanai, Maui and Kauai have had opportunities to redeem their coupons. The program is concluding on Oahu and the Big Island.

About Hawaiian Telcom

Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long-distance service, High-Speed Internet and wireless services. For more information, please visit www.hawaiiantel.com.

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