



NEWS RELEASE

FOR IMMEDIATE RELEASE

Date: September 12, 2008

Contact: Ann Nishida
(808) 546-1888
Ann.nishida@hawaiiantel.com

Hawaiian Telcom's Free Phone Program Arrives on the Big Island *Thousands of Phones Already Distributed to Customers Statewide*

HONOLULU – Hawaiian Telcom's residential customers on the Big Island will receive coupons for free corded phones in their bills.

As part of the sale of its print directory business, Hawaiian Telcom agreed to offer the coupons for free corded phones to its residential customers. Coupons can be redeemed at Hawaiian Telcom Hilo retail store and KTA Super Store in Kona. Location and hours, which are included on the coupon, are as follows:

Hawaiian Telcom Hilo Store
Prince Kuhio Plaza (111 Puainako Street)
Hours: Monday through Friday, 9:30 a.m. to 5:30 p.m.; Saturday, 9:30 a.m. to 5 p.m.

Kailua Kona KTA Super Store
Kona Coast Shopping Center (74-5594 Palani Road)
Hours: Daily, 5 a.m. to midnight

"Our free phone giveaway allows us to express appreciation to our loyal customers as well as to help them prepare for the hurricane and storm season when power outages may occur," said Craig Inouye, Senior Vice President - Sales.

(more)

The corded telephones work on the low-level electrical current provided from Hawaiian Telcom central offices, which have back-up power systems in case of emergencies.

“Following the October 2006 earthquake, most other phone services could not operate without electricity,” added Inouye. “But Hawaiian Telcom’s reliable landline phone service kept operating, providing an added level of safety to our customers who could continue to reach emergency services and loved ones.”

To promote awareness and remind customers about the free phone program, Hawaiian Telcom is running ads in the local newspapers. Information is also available at www.hawaiiantel.com.

Thousands of Hawaiian Telcom customers have redeemed their free phone coupons since the program began in June. Customers on Molokai, Lanai, Maui and Kauai have had opportunities to redeem their coupons. The program is concluding on the Big Island and Oahu.

About Hawaiian Telcom

Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long-distance service, High-Speed Internet and wireless services. For more information, please visit www.hawaiiantel.com.

#