



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Hawaiian Telcom's Free Phone Program Rolls Out on Maui, Kauai and Lanai *Molokai Pick Up Dates Extended Through August 2***

**HONOLULU** – [www.hawaiiantel.com] – Hawaiian Telcom's residential customers on Lanai, Kauai and Maui will receive coupons for free corded phones now through September. The free-phone program, which started on Molokai in June, is making its way through the state, reaching Oahu this fall.

As part of the sale of its print directory business, Hawaiian Telcom agreed to offer the coupons for free corded phones to its residential customers. "This is a great way for us to express appreciation to our loyal customers as well as to help them prepare for the hurricane and storm season when power outages may occur," said Michael Brown, Senior Vice President - Sales and Marketing.

Locations, dates and times for free phone redemption:

#### **Molokai**

Hawaiian Telcom Office  
30 Kamehameha V Highway, Kaunakakai  
July 25 and 26 and **additional dates August 1 and 2**, 9 a.m. to 4 p.m.

#### **Lanai**

E Malama I Na Keiki O Lanai Preschool  
751 Fraser Avenue, Lanai City  
July 28 through August 29, Monday through Friday, 8 a.m. to 5 p.m.

(more)

**Maui**

Hawaiian Telcom Retail Store  
Queen Kaahumanu Center -- 275 Kaahumanu Avenue, Kahului  
July 1 through September 15, Monday through Friday, 9:30 a.m. to 5:30 p.m. and  
Saturday, 9:30 a.m. to 5 p.m.

**Kauai**

Hawaiian Telcom Retail Store  
Kukui Grove Center, 3-2600 Kaunualii Highway, Lihue  
July 1 through September 15, Monday through Friday, 9 a.m. to 5 p.m.

The free phone coupons will be included with customers' bills. Customers should refer to their coupons for redemption locations, dates and times.

Hawaiian Telcom is running ads in the local newspapers to help remind people where and when they can redeem their coupons for the phones. Information will also be posted on [www.hawaiiantel.com](http://www.hawaiiantel.com).

The corded telephones work on the low-level electrical current provided from Hawaiian Telcom central offices, which have back-up power systems in case of emergencies. "In the aftermath of the October 2006 earthquake, most other phone services could not operate without electricity," Brown said, "but Hawaiian Telcom's reliable landline home phone service kept operating, providing an added level of safety to our customers who could continue to reach emergency services and loved ones."

***About Hawaiian Telcom***

*Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long-distance service, High-Speed Internet and wireless services. For more information, please visit [www.hawaiiantel.com](http://www.hawaiiantel.com).*

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