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For Immediate Release

Hawaiian Telcom Celebrates 130 Years of Connecting Hawaii

Employees/Union Kick off United Way Campaign

HONOLULU (Friday, August 30, 2013) -- Hawaiian Telcom Holdco, Inc. (NASDAQ: HCOM) today celebrated its 130 year anniversary by rallying support for Hawaii's United Way organizations. Hawaiian Telcom employees joined with the International Brotherhood of Electrical Workers (IBEW) Local Union 1357 to commemorate the company's birthday and to officially kick off the 2013-2014 United Way Campaign.

"Hawaiian Telcom is proud to be standing alongside our IBEW partners in support of Hawaii's United Way non-profits," said Eric K. Yeaman, Hawaiian Telcom's President and Chief Executive Officer and Aloha United Way board member. "As a local company with a rich and unique history serving the people of Hawaii, we are pleased to renew our commitment to the communities we serve in this way."

On Oahu, enthusiastic employees spent the morning sign waving along Bishop Street thanking donors and businesses for their support of the community through Aloha United Way and announcing the kick-off of this year's campaign. The monies raised during the campaign will support nearly 300 local non-profits and touch hundreds of thousands of lives.

"It is through the support of companies, like Hawaiian Telcom, that are truly committed to making Hawaii a better place that the Aloha United Way can continue to serve the greatest needs of our communities," said Kim Gennaula, Aloha United Way's President and Chief Professional Officer. "Over the past two decades the generous employees of Hawaiian Telcom have donated more than \$5 million total to the community through Aloha United Way."

As a company serving the entire state, United Way campaign activities were held at all Hawaiian Telcom facilities statewide, including on Maui, Kauai and the Big Island.

Founded in 1883 under a charter granted by King David Kalakaua, Hawaiian Telcom (then called Mutual Telephone Company) was Hawaii's first communications company. Over the years, Hawaiian Telcom has led the way in achieving countless milestones as it connects Hawaii to the world.

"Our company has come a long way and our future is bright as Hawaii's leading communications company and innovative technology provider. We look forward to continuing to serve our loyal customers who depend on us to keep them connected now and into the future," added Yeaman.

Hawaiian Telcom delivers advanced solutions to residents and businesses alike over its statewide next generation broadband network. From high speed internet, to phone and Hawaiian Telcom TV for families and IP-based voice and data services, and managed services for business customers -- Hawaiian Telcom leads the delivery of technology to our island state, always ready to meet the needs of our local market.

About Hawaiian Telcom

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawaii's leading provider of integrated communications solutions for business and residential customers. With roots in Hawaii beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawaii's only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit www.hawaiiantel.com.

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