



NEWS RELEASE

FOR IMMEDIATE RELEASE

Date: July 29, 2008

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Geoffrey Loui, Michael Edl and William Chung Join Hawaiian Telcom's Executive Team

HONOLULU – [www.hawaiiantel.com] -- Hawaiian Telcom announced today that Geoffrey Loui, Michael Edl and William Chung have joined the company's senior management team.

Loui will serve as Senior Vice President of Strategy & Marketing, Edl will serve as Senior Vice President of Network Services, and Chung will be Vice President of Human Resources & Labor Relations.

"I am extremely pleased to have such talented, seasoned professionals join Hawaiian Telcom," said Eric Yeaman, President and Chief Executive Officer. "Geoff, Mike and Bill have compiled an impressive record of accomplishments over their respective careers. They will play vital roles as we continue to evolve to serve the people of Hawaii better than ever as the state's leading telecommunications provider."

In his new position, Loui will be in charge of strategic planning, marketing, growth initiatives, product development, operations integration and process improvement.

Loui, a graduate of Punahou School, returns to Honolulu after serving most recently as Director of Strategy & Operations since 2005 at Archstone Consulting, a San Francisco-based consultancy that provides advisory services to a variety of industries including technology and consumer-product companies. Prior to that, Loui was Director of Operations at Boeing Satellite Systems, where he worked for 12 years. Earlier, he was a lead engineer at Santa Barbara Research Center.

"We're thrilled to have Geoff return home to Honolulu to help lead our company because he has a strong background in strategic planning and product development, especially with technology-driven companies like Hawaiian Telcom," said Yeaman.

As Senior Vice President of Network Services, Edl will oversee several functions, including engineering, planning and construction; network reliability; field operations; operations support; and provisioning.

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Edl, who has more than 30 years of experience in telecommunications operations, most recently served as Senior Vice President of Network Operations at Paetec, a New York-based telecommunications company. Earlier, he held senior management positions with McLeod USA, TDS Telecom and MCI Telecommunications.

"Mike's technical expertise is impressive, and his reputation as a leader and a team player is perhaps even more impressive," said Yeaman.

In his role as Vice President of Human Resources & Labor Relations, Chung will oversee compensation, benefits, training & development and labor relations.

"Bill brings a rare and valuable combination of expertise to Hawaiian Telcom, given his rich experience not only in human resources and labor relations but also in regulated industries," said Yeaman.

Chung comes to Hawaiian Telcom with 20 years of experience in human resources. Most recently, he was Vice President of Human Resources & Labor Relations at Hawaiian Tug & Barge/Young Brothers Ltd., where he had worked since 1990. Before that, Chung served as Director of Labor Relations at Hawaiian Electric Co. for three years. Earlier in his career, Chung held engineering positions with Hawaiian Electric and the U.S. Civil Service – Naval Shipyard at Pearl Harbor and is a graduate of the U. S. Naval Academy.

About Hawaiian Telcom

Hawaiian Telcom is the state's leading telecommunications provider, offering a wide spectrum of telecommunications products and services, which include local and long distance service, high-speed Internet and wireless services.

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