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For Immediate Release

Hawaiian Telcom to Participate in the Bank of America Merrill Lynch 2012 Media, Communications & Entertainment Conference

HONOLULU (Monday, August 27, 2012) -- Hawaiian Telcom Holdco, Inc. (NASDAQ: HCOM), Hawaii's leader in integrated communications solutions, has been invited to participate in the Bank of America Merrill Lynch 2012 Media, Communications & Entertainment Conference on September 13, 2012, at the Beverly Wilshire Hotel in Los Angeles, California.

For more information about the event or to schedule a one-on-one meeting with Hawaiian Telcom management, please contact your Bank of America Merrill Lynch representative.

About Hawaiian Telcom

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawaii's leading provider of integrated communications solutions for business and residential customers. With roots in Hawaii beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the reach and reliability of its network and Hawaii's only 24/7 state-of-the-art network operations center. With employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always OnSM customer experience. For more information, visit www.hawaiiantel.com.

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